

## Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 /021 W

-----034619 241600Z /40

P 241522Z AUG 77

FM AMEMBASSY LONDON

TO SECSTATE WASHDC PRIORITY 7596

UNCLAS LONDON 14118

E.O. 11652: N/A

TAGS: EIND, UK

SUBJECT: TRADEMARK APPLICATION FOR BABY BUGGY

REF: STATE 196177

1. PER REFTEL POST HAS APPROACHED ANDREWS MACLAREN REGARDING THEIR APPLICATION TO REGISTER "BABY BUGGY" AS U.K. TRADEMARK.

2. MR. J. MYLES, MANAGING DIRECTOR OF U.K. FIRM SAYS HE IS AWARE THAT "BABY BUGGY" IS GENERIC TERM, BUT POINTS OUT THAT ADVERTISEMENT FOR THEIR APPLICATION IN "TRADE MARKS JOURNAL" TOOK PLACE FOLLOWING HEARING BEFORE TRADE MARKS OFFICE EXAMINER: FIRM WAS REPRESENTED AT HEARING BY TRADE MARK AGENTS HOUGHTON & JOHNSON, CHANCERY HOUSE, 53/64 CHANCERY LANE, LONDON W.C.2.

3. H & J HAVE ALSO WRITTEN TO EMBASSY, AS FOLLOWS:  
"YOU WILL APPRECIATE THAT REGULATIONS FOR TRADE MARK REGISTRATIONS IN THIS COUNTRY ARE NOT THE SAME AS EXISTING IN THE USA AND IN THIS PARTICULAR CASE, WE HAVE BEEN ABLE TO SHOW THE REGISTRAR OF TRADE MARKS THAT ANDREWS MACLAREN LTD. HAVE BEEN USING THE TRADE MARK "BABY BUGGY" SINCE AT LEAST 1967 AND THE TURNOVER HAS BEEN ON AN EXTENSIVE SCALE. IN ADDITION, SO FAR AS WE KNOW, THERE ARE NO OTHER TRADERS IN THIS COUNTRY USING  
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THE NAME "BABY BUGGY" IN RESPECT OF THE SAME OR SIMILAR PRODUCTS.

IN THE CIRCUMSTANCES, THE REGISTRAR HAS ACCEPTED THE TRADEMARK IN THE FORM SHOWN IN PART B OF THE REGISTER. IN THIS RESPECT, IT IS HARD TO REALISE THAT YOU HAVE ANY CAUSE FOR COMPLAINT BUT WE SHALL BE PLEASED TO CONSIDER ANY POINTS YOU WISH TO RAISE".

4. WE UNDERSTAND THAT "PART B" COMPRISES TRADEMARK APPLICATIONS NOT DEEMED VALID ENOUGH FOR PART A STATUS, AND WHICH CAN BE CHALLENGED AND TAKEN OFF RECORD, I.E. SIMILAR, WE UNDERSTAND, TO SUPPLEMENTAL REGISTER IN U.S.

4. IN VIEW SHORT TIME LEFT FOR LODGING OBJECTION, WE HAVE SENT LETTER TO REGISTRAR OF TRADEMARKS REQUESTING ONE MONTH'S EXTENSION OF OPPOSITION PERIOD. ACCORDING TO H & J SUCH A REQUEST IS NORMALLY GRANTED. WE WILL ALSO APPROACH ANDREWS MACLAREN ONCE AGAIN AND REPORT FURTHER WITHIN NEXT FEW DAYS.  
STREATOR

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## Message Attributes

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**Capture Date:** 01-Jan-1994 12:00:00 am  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** TRADEMARK APPLICATIONS, PATENTS, TRADE CONTROLS  
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**Copy:** SINGLE  
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**Review Markings:**  
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